



CONFERENCE ORGANIZATION – INFORMATION OF PRODUCERS – SUPPLIERS

TIRNAVOS FRUIT COOP, pioneering once again in association with the companies NOVACERT Ltd and VITRO HELLAS S.A., organized a conference – information of its producers – suppliers – on Monday evening, 11th October 2010 at the Café “En Tirnavo”. The issues which were introduced by Mr Evaggelopoulo Ioanni, agriculturist Msc of plant protection A.U.TH. of Novacert Ltd concerned the disease of fire blight of pears, as well as Mr Konstantinidis Aris agriculturist of VITRO HELLAS S.A. presented all the latest developments about the new varieties and growing shapes of the main fruit.

The informative event was opened by the president Mr Chaloulis Vagelis who thanked the producers for their presence and his company’s staff that contributed to the excellent organization of the event. Mr Chaloulis laid emphasis on the current market trends and the consumers’ nutritional values who look for recognizable farm products of certified quality according to the international protocols. At the same time he said that we all together would have to protect the fame and the recognition that Tirnavos pears and particularly “Crystal pears” have by the Greek consumers.

